



THE NATIONAL  
BANK & INDIANAPOLIS



# SERVING THE PLACE WE CALL HOME

2025 Community  
Impact Report

## SUPPORTING OUR NEIGHBORS

I am honored to open this special report with a note of my gratitude to our clients, employees, and nonprofit partners. Last year, in 2025, The National Bank of Indianapolis once again enjoyed multiple opportunities to show our commitment to the greater good of our local communities.

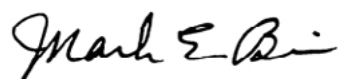
When I reflect on the strength of our community partnerships, I think about a recent renovation project here at The Bank. As I worked with our architects and engineers, I became familiar with the large structural pillars running through all 10 floors of our building. They are quite substantial for the purpose of holding our headquarters together, from the ground up. This example is symbolic of the three pillars featured in this report. We have built our Bank upon these principles since 1993:

- Civic Leadership
- Philanthropic Giving
- Community Lending & Investments

I hope you will spend a few minutes learning more about the considerable impact that our “Pillars of Caring” made in our community in 2025. We will continue this good work for years to come because we are humbled to support others in need. By doing so, we want to lead by example within the local banking industry.

Our commitment to Indianapolis is engrained in everything we do. We are grateful for the opportunity to live and work here while also volunteering, giving, lending, and investing in this community.

Warm regards,



Mark Bruin  
President & CEO  
The National Bank of Indianapolis



## PILLARS OF CARING

### CIVIC LEADERSHIP

Encouraging and empowering employees to actively engage in the community

### PHILANTHROPIC GIVING

Making philanthropic investments that amplify the reach and impact of our nonprofit partners

### COMMUNITY LENDING & INVESTMENTS

Fostering economic growth and opportunity through affordable community lending

## MAKING AN IMPACT

### 2025 HIGHLIGHTS

**4,602**  
hours of  
volunteer time  
given from our  
generous employees

**89**  
volunteer  
events  
organized by  
our team

**269**  
nonprofit  
organizations  
received our  
financial support

**2.6%**  
of our net income  
was reinvested  
through sponsorships  
and charitable  
contributions



# MAKING CONNECTIONS

## A STRONG COMMUNITY PRESENCE

The Bank's mission, values, and culture come alive through our financial education programs, workforce development initiatives, and trusted partnerships. These opportunities allow our team members to have hands-on engagement in community development throughout greater Indianapolis.

## COMMUNITY EVENTS

Supported **New Direction Church's Thanksgiving Food Giveaway and Winter Wonderland** holiday event with volunteers and donations

Represented The Bank at the **Moziel Sanders Telethon and nonprofit fundraisers for housing, education, and families**

Engaged in **neighborhood outreach, including Douglass Little League**, to build lasting trust

Provided **financial education to youth and first-time banking clients** through workshops and small-group sessions

## GATHERING & ASSEMBLING RESOURCES

**1,200 Transitional Housing Bags** for Horizon House to support individuals moving from homelessness to housing with towels, toiletries, and inspirational notes of caring

**565 Snack Bags** for Avondale Meadows Schools' students at Thanksgiving Break, a time when SNAP benefits had been paused

**4,198 School Supplies** collected for Teachers' Treasures

**1,600 Meals on Wheels** delivered by dedicated bank volunteers

**Thousands of Narcan Kits** assembled for the Overdose Lifeline Project

## WORKFORCE DEVELOPMENT, & TALENT ELEVATION

Hosted **Providence Cristo Rey Work Study Interns** with exposure to banking, professional skills, and community development

Elevated **The Bank's mortgage program and team** through community engagement and leadership opportunities

Connected **interns and young professionals** with Bank leaders to broaden career awareness through the **Banking Futures Program**

## PARTNERSHIPS & LEADERSHIP

Strengthened partnerships with **NAMMBA Indianapolis, Community Research and Resource Center, Intend Indiana**, youth groups, and housing advocates

Fulfilled **board and advisory roles aligned with CRA** priorities and community investments

Partnered with Hedges to present **complimentary training seminars for local nonprofit professionals**

**3,433 toys collected**  
by clients & employees  
for WISH Tree Toys for Tots:  
**A NEW RECORD FOR THE BANK!**



# REVITALIZING NEIGHBORHOODS

## THE CHALLENGE OF AFFORDABLE HOUSING

We understand the facts and circumstances of the longstanding issue of affordable housing in Indianapolis and the significant impact it has in people's lives. We actively seek to alleviate it with financial education, homeownership support initiatives, and affordable community lending.

## FINANCIAL EDUCATION & HOMEBUYER SUPPORT

Delivered **Homebuyer Education at CAFE**, covering credit readiness, budgeting, and sustainable homeownership

Led **financial wellness workshops with Trusted Mentors** focused on practical money management and long term stability

Facilitated a **three part financial wellness series with Community Research and Resource Center** to build ongoing financial confidence

Conducted **financial literacy and homebuyer education** sessions with **New Direction Church**

Hosted a **Financial & Homebuyer Education Day at Eastern Star Church for seniors**, emphasizing financial security, fraud prevention, and legacy planning

Facilitated **home repair grants and down payment assistance for first-time homebuyers and first-generation homebuyers** through Federal Home Loan Bank of Indianapolis (FHLBI), where The Bank is a member institution

## ADDITIONAL AWARDS & FUNDING IN SUPPORT OF AFFORDABLE HOUSING

**CDFI Buydown Advance to support INHP** for affordable housing development

**AHP Award for Horizon House/Goodwill Industries** to combat homelessness

**FHLBI Community Multiplier Awards** for Westside Community Development Corporation; Near North Development Corporation; and Near East Area Renewal (NEAR)

**478 new affordable housing units**  
attributable to Bank-supported projects



In early 2025, The National Bank of Indianapolis and New Direction Church enhanced the **East 38th Street Renaissance Alliance** to support community revitalization, economic empowerment, and financial literacy. The partnership has included the installation of a full-service ATM, increasing access to banking services. The Bank also offers down payment assistance to first-time homebuyers, reinforcing its commitment to equitable banking and community growth.



# BANK WITH HEART



One thing that makes Indianapolis special is the willingness of people to help one another. Our local nonprofit organizations work diligently to create life-changing programs, provide essential services, and meet the needs of our most vulnerable neighbors. As The Bank of Choice for Nonprofit Organizations, we share the passion for serving communities.

Visit [www.nbofi.com/nonprofit-banking](http://www.nbofi.com/nonprofit-banking) to meet our dedicated Nonprofit Services Team.

## MORE ACTS OF KINDNESS AT OUR BANKING CENTERS

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Served as pen pals for Noble Centers

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5,000+ encouraging notes created and mailed for elderly clients of CICOA

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Mentored and hosted bank field trips for students with DREAM Alive

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Adopted 300 clients of The Center for At Risk Elders (CARE) for a holiday gift collection

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